# Obsolete Media Corporation

Moore, EMS 3M1

Have a look at a company that was cutting edge, but then went out of business because media had moved on.

The template this assignment sheet was created with is Format #3, and is on the class website: <https://mrmooreismyteacher.com/Format/Format_3-Internet-Style.dotx>

You are required to type your assignment into it too. Or just this handout.I’m looking for a big red title, big blue headings, and at least one picture, (and not one of Katniss Everdeen).

## Background

In your first section, using numerous sources, named in the assignment as you write, learn the ins and outs, getting as much information, about a company that made its living based on media technology. Do not speak in generalities (eg. “People like”) almost at all. Use stats if you can instead. We’re looking for view through a microscope here, not a wide-angle panoramic view of your topic.

Research and write about what was going on when this company was formed.

## The Heyday of the Media Company

In your second section, using many sources, named in the assignment as you write, talk about the company’s involvement in media when it was at the height of its popularity and use.

Feel free to include a picture or graphs or a scan of something to help illustrate this assignment. There should not still be a picture of Katniss Everdeen on it when I see it, and it does require graphics.

## Bankrupt!

Using many sources, named in the assignment as you write, talk about this company going out of business because of the march of progress. Explore exactly why the new stuff won out. Talk about the success of the companies that replaced your dead and gone one, and how they’re looking now.

## Research Sources

You will just list simple versions of the web addresses of the sources you used, in the final section of your assignment